



# Guam Football Association

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## FOR IMMEDIATE RELEASE

**October 4, 2006**

**2006 Fair Play Day  
Saturday October 7, 2006**

## MEDIA RELEASE

The Guam Football Association and its President, Richard Lai, appeal to the players, referees, fans and officials throughout Guam to help praise and promote the spirit of fair play on GFA's Fair Play Day on Saturday October 7, 2006.

This event is linked to another special celebration: the United Nations International Day of Peace: an invitation to all nations and people to honor peace around the world.

"Fair Play is essential to our sport and to everyone involved in it," declared Richard Lai. "We need to cherish and nurture the values of sporting spirit and work tirelessly to keep up the momentum. We are appealing to all football fans on Guam to help us celebrate Fair Play Day and the International day of Peace successfully."

FIFA President Blatter recognizes the fundamental role of Fair Play in sports and the need to apply it to all sporting activities, including children's activities. "Children need strong values to grow up with, and football, being a team sport, makes them realize how essential discipline, respect, team spirit and fair play are for the game and for life." He commented. "FIFA's Fair Play campaign involves much more than simply promoting Fair Play on the pitch during a competition. FIFA is committed to encouraging Fair Play in society too, beginning with our future-with children," he said.

On Saturday, October 7 at 11:50 am during the Guam Shipyard/ Robbie Webber Youth Soccer league, a short ceremony will take place at the GFA Training Facility. All games will stop while the FIFA Fair Play Flag is carried into the field. There will be a moment of silence for peace.

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The key elements of Fair Play Day are the implementation of:

- 1) Recitation of the Fair Play Code by the coaches and players before every match.
- 2) Implementation of the GREEN CARD program in which referees will show the Green card for Fair Play on the field. Players will receive an award for receiving a Green card.



For More Information

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